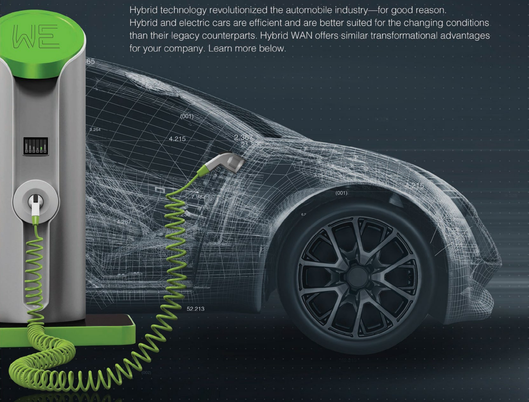
THE HYBRID REVOLUTION IS HERE

Rev Up Your WAN

Hybrid technology revolutionized the automobile industry—for good reason. Hybrid and electric cars are efficient and are better suited for the changing conditions than their legacy counterparts. Hybrid WAN offers similar transformational advantages for your company. Learn more below.



THE PROBLEM

LEGACY NETWORK HOLDING YOU BACK?

NETWORK STRAIN >>
Legacy MPLS networks carry public cloud through a common,

MPLS CORE OVER A SINGLE INTERNET CONNECTION

REDUCING APPLICATION PERFORMANCE & PRODUCTIVITY

BUT DUE TO CLOUD DATA CENTERS' ABILITY TO INCREASE PERFORMANCE & HANDLE HIGHER CAPACITY

CLOUD WILL REPRESENT **90%** OF ALL DATA BY 2020

THE NUMBER OF DEVICES CONNECTED TO IP NETWORKS WILL BE **3x** THE GLOBAL POPULATION BY 2020

CONNECTIVITY >> Businesses need to support increasing private and public cloud applications, remote/mobile employees and diverse branch locations.

IP TRAFFIC PER CAPITA WILL REACH **25** GB PER CAPITA PER YEAR BY 2020

COMPLEXITY >> Increasing technology and network complexity burdens IT professionals

Wireless network and mobile devices, cloud applications, virtualization, and bring your own device (BYOD) are **TOP** CHALLENGES TO SUCCESS

HYBRID SAVES **11,000** POUNDS OF CO2 COMPARED TO ITS COMBUSTION ENGINE COUNTERPART

THE SOLUTION

FLEXIBLE INFRASTRUCTURE THAT ADAPTS

HYBRID WAN IS

+ EFFICIENT
Combine multiple services and vendors with one streamlined adaptable network

+ COST-EFFECTIVE
Add bandwidth inexpensively with economical security and scalability

+ FLEXIBLE
Reassign less latency-sensitive applications to take full advantage of network capacity

+ SECURE
Benefit from multiple layers of redundancy and failover strategies

+ DEPENDABLE
Receive 24x7 US-based support

HYBRID WAN DELIVERS

+ DIVERSITY
Increase bandwidth by allowing multiple connectivity options, such as fiber, Ethernet over copper or coax, broadband, or fixed or 4G wireless

+ UC INTEGRATION
Merge voice and unified communications into your existing WAN environment

+ CONNECTIVITY
Extend direct cloud connectivity to all your locations

Hybrids give you the best of both worlds
REDUNDANCY + RELIABILITY
like Hybrid WAN

WHY WINDSTREAM ENTERPRISE

FOCUS, EXPLORATION, ACHIEVEMENT

Customers depend on the network solutions and deep expertise Windstream Enterprise provides

1 — FOCUS
LEVERAGE OUR TEAM
OF HIGHLY TRAINED NETWORK ENGINEERS TO MAINTAIN, MONITOR AND MANAGE YOUR WAN

2 — EXPLORATION
DESIGN & DELIVER SOLUTIONS
WINDSTREAM ENTERPRISE COLLABORATES CLOSELY WITH CUSTOMERS

3 — ACHIEVEMENT
GROW INVESTMENTS
CUSTOMERS RELY ON US TO ACHIEVE THEIR ENTERPRISE GROWTH GOALS

OUR FIBER OPTIC NETWORK ENSURES CUSTOMERS RECEIVE:

RAW BANDWIDTH, TRANSPARENCY, & CONTROL THEIR MISSION-CRITICAL APPLICATIONS

HYBRID IS FAST
A HIGH-END ELECTRIC CAR CAN GO
0-60 IN 4 SECONDS

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